

Sports Mogul Inc. Affiliate Program

Introduction

Welcome! This affiliate program is designed to expand our customer base reach while giving industry-leading profit margins to members of the affiliate program. Unlike typical affiliation programs, we provide a large profit margin for our affiliates, starting at **20%**.

About *Sports Mogul, Inc.*

Sports Mogul Inc. is the creator of market-leading "General Manager" sports simulations, *Baseball Mogul* and *Football Mogul*. The Mogul games have received numerous accolades, including "**Sports Game of the Year**" from *Computer Gaming World* magazine and "**Editor's Choice**" from *PC Gamer*.

To find out more information on the company and its' products, please visit: sportsmogul.com.

Marketing Material

We will provide several types and sizes of marketing materials for you to use; however, you may create your own content in order to present our games in the manner of your choosing. This may include reviews or blog posts about the products.

We do ask you that you avoid the following:

1. **Graphic, violent, sexual or obscene content.**
2. **MLB or NFL licensed logos, apparel, photos, etc.**

Prior Approval

Your marketing content does not require prior approval. However, we reserve the right to request changes to any marketing content for any reason. Failure to change or remove inappropriate content will result in revocation of your account.

Profit Margins

This section of the document goes over your starting point when becoming an affiliate for *Sports Mogul, Inc.*, as well as how you can improve your profit margin over time. Profit margins are subject to change at any time, depending upon your success (or lack of) within the program. Here at *Sports Mogul, Inc.* we want to provide you the tools necessary to succeed in our program, which is why we offer some of the highest profit margins in the industry.

What will my profit margin be when I join?

All affiliates will start off in the "Silver" tier. This program currently offers 20% commission on all sales. In order to reach the "Gold" or "Platinum" tiers, please read the next section.

The max profit margin that you may receive at any given time is 40%.

How do I increase my profit margin?

Commissions can rise above 20%, depending on annual sales. If your annual total sales exceed \$15,000, your commission rate will increase to 30% in the following quarter. You will remain at this level until you have a full calendar year with sales below \$15,000.

Status	Commission	Notes
Silver	20%	All affiliates start in this tier. ¹
Gold	30%	Requires \$15,000 in annual sales.
Platinum	40%	Requires \$30,000 in annual sales.

The max profit margin that you may receive at any given time is 40%. Sports Mogul Inc. reserves the right to make all decisions regarding your tier and commission rate.

Product Refunds

Sports Mogul, Inc. offers a 100% money back guarantee on all of our products. If we need to refund an order that was purchased through an affiliate link, that affiliate's profit from that order will be refunded as well and your account will be adjusted accordingly.

Payments

Payments are issued quarterly via Paypal.

Quarter	Payment will be sent
January 1 – March 31	On or before April 15
April 1 – June 30	On or before July 15
July 1 – September 30	On or before October 15
October 1 – December 31	On or before January 15

If you need payment by another method, please contact us. Accounts will be paid more frequently if the account balance exceeds \$500 (but not more often than once per week).

We reserve the right to change payment terms at a later date, such as requiring a minimum threshold to process a payment. In the event that a minimum threshold is set, your balance will roll over to the next quarter.

If you have any further questions, comments, concerns, etc., then please e-mail support@sportsmogul.com or connor@sportsmogul.com and a Sports Mogul, Inc. representative will be with you shortly. If you're interested in becoming an affiliate and haven't filled out the form yet, please use the link below. Thank you for your consideration in our program.

¹ Affiliates with more than 50,000 followers on a single social media channel can start at the Gold tier. Please contact connor@sportsmogul.com if you feel this applies to your account.